



# EQUITY & ENGAGEMENT

## COVID-19 Vaccine Planning

# DOH COVID-19 CURRENT VACCINE EQUITY STRATEGIES

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1. Engage communities to inform vaccine prioritization and planning
2. Integrate a pro-equity approach into vaccine allocation and distribution
3. Prioritize allocation and support to providers who effectively serve disproportionately impacted communities
4. Invest in trusted community leaders, messengers and organizations
5. Ensure all communications, education and outreach efforts are culturally and linguistically appropriate and accessible
6. Strengthen the public health system's ability to center communities in vaccine outreach and access
7. Foster opportunities for collaboration
8. Support a trauma-informed approach to vaccine conversations

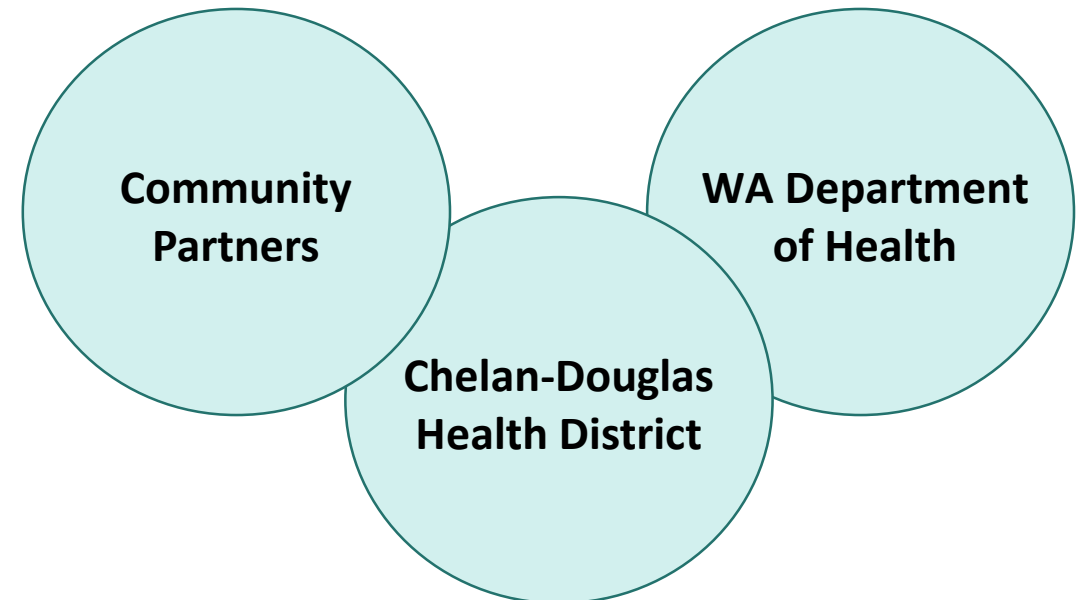
EQUITY STRATEGIES

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**SELECT EXAMPLES**

# Wenatchee Mass Vax Site Latinx Pilot

- Reserved 150 appointments Thursday, 2/11 and Friday, 2/12
- Spanish-only private link
- Bilingual call center via community partner Wenatchee CAFÉ
- Wenatchee CAFÉ funded by DOH
- Promotion via La Pera Spanish radio (funded by DOH) and Wenatchee World







# The Black Lens, Spokane

- Community driven, community led
- Black/African American community
- Funded \$50,000
- DOH lead for Black/African American engagement will be joining this panel

**HOW DO BLACK FOLKS REALLY FEEL ABOUT THE VACCINE?**

LET'S TALK ABOUT IT.

**A {VIRTUAL} COMMUNITY CONVERSATION**

QUESTIONS AND ANSWERS FROM A PANEL OF BLACK MEDICAL PROFESSIONALS AND COMMUNITY MEMBERS.

ON ZOOM  
SAT. FEBRUARY 20TH  
10 AM

**Kiantha Duncan**  
Moderator

**Dr. Okechukwu Ojogho**  
Providence Sacred Heart

**Anna Franklin**  
Providence Health Care

**Faith Washington**  
RN, Inland Imaging

**Betsy Wilkerson**  
Spokane City Council

**Walter Kendricks**  
President Ministers Fellowship

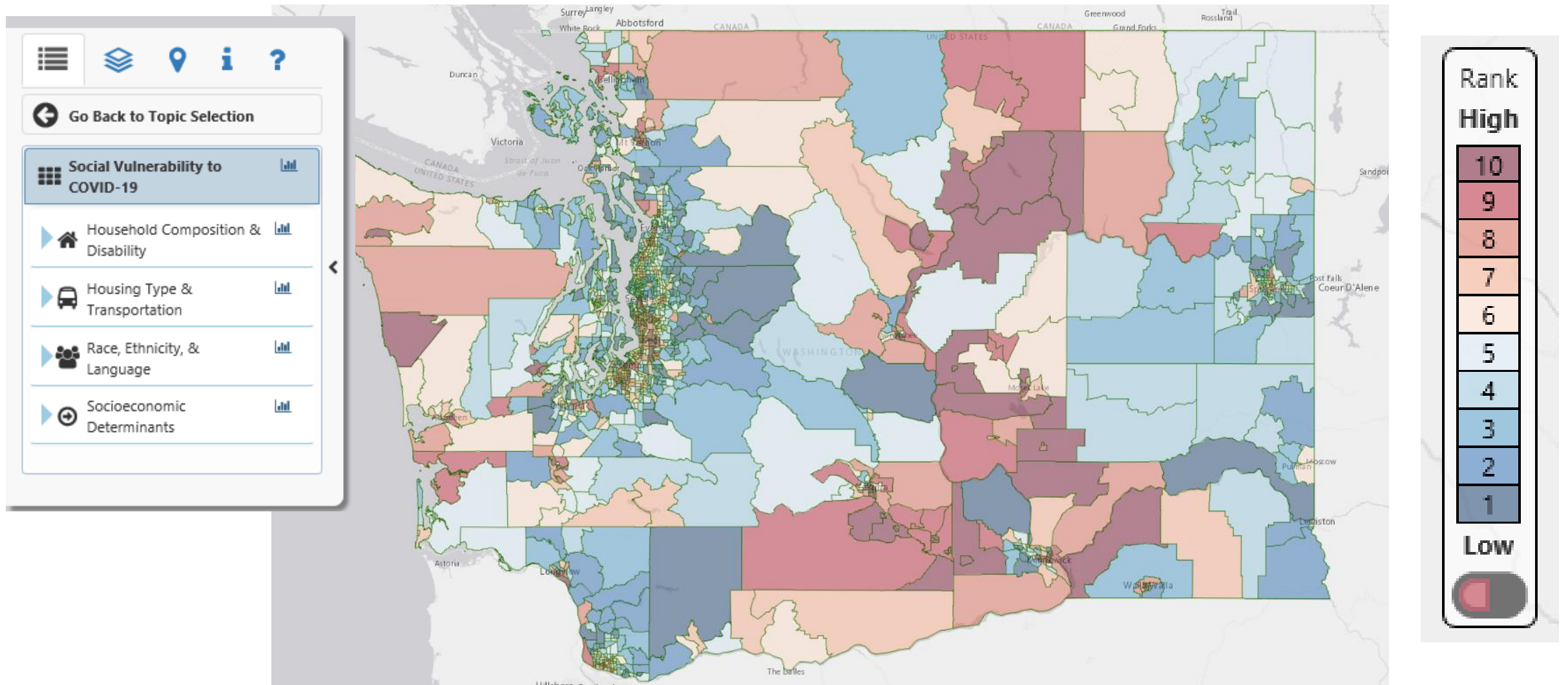
**Daphne Davis**  
Onyx Catering Company

**Jada Richardson**  
Senior, Innovation High School

**Jermaine Williams**  
Freedom Project East

**PLEASE FOLLOW THIS LINK:**

# COVID-19 Social Vulnerability Index



<https://fortress.wa.gov/doh/wtn/WTNIBL/>

# Language Access

- Translated materials & forms
- Communication cards on site
- Telephonic interpretation services
- Alternative pathways for appointment registration

# COVID-19 VACCINE COMMUNICATION CARD



? I don't know

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
P	Q	R	S	T	U	V	W	X	Y	Z				
		0	1	2	3	4	5	6	7	8	9			



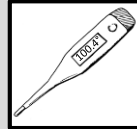
Tell the provider all of your medical conditions, including:



received a  
COVID-19  
vaccine



allergies



fever



bleeding  
disorder



on blood  
thinner



pregnant  
or  
planning  
pregnancy



breastfeeding



Immunocompromised  
or on medicine affecting  
immune system

Don't get vaccine if you:



are younger than  
16 years of age



had a severe allergic  
reaction after a previous  
dose of this vaccine



had a severe allergic  
reaction to any ingredient  
of this vaccine

Possible side effects:



injection site  
pain



injection site  
swelling



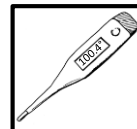
injection site  
redness



muscle or  
joint pain



swollen lymph  
nodes



fever



chills



tiredness



nausea



feeling unwell



# COVID-19 VACCINE COMMUNICATION CARD

## I communicate in...

American Sign Language

አማርኛ – Amharic

العربية – Arabic

ဗမာစကား – Burmese

Khmer (ភាសាខ្មែរ) – Cambodian

简体中文 – Simplified Chinese

繁體中文 – Traditional Chinese

Chuukese (Chuuk)

français – French

(fārsī) فارسی – Farsi (Persian)

Deutsch – German

हिन्दी (hindī) – Hindi

Hmoob – Hmong

日本語 – Japanese

(ကညီကျိင်) – Karen

한국어 [韓國語] – Korean

ພາສາລາວ (pháasaa láo) – Lao

Kajin M̧ajeļ – Marshallese

Cuyamecalco Mixtec – Mixteco Bajo

नेपाली – Nepali

Afaan Oromo – Oromo

Português – Brazil

panjābī) – Punjabi) ਪੰਜਾਬੀ /

limba română / român – Romanian

Русский – Russian

Gagana Samoa – Samoan

af Soomaali – Somali

Español – Spanish

Kiswahili – Swahili

Tagalog – Tagalog

தமிழ் (tamil) – Tamil

తెలుగు (telugu) – Telugu

ภาษาไทย (paasaa-tai) – Thai

ትግርኛ (təgərəña) – Tigrinya

Українська (Ukrajins'ka) – Ukrainian

اردو – Urdu

Tiếng Việt – Vietnamese

## Communication Needs



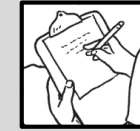
language  
interpreter



ASL  
interpreter



get my  
family



pen and  
paper



assistive  
listening  
devices



lip reading



# Community Outreach Services Contracts

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1. Washington State Coalition of African Leaders
2. Cofa Alliance National Network (CANN)
3. WA Spokane Immigrant Rights Coalition
4. Community 2 Community
5. Familias Unidas Economy and Ecology Project
6. The Maternal Coalition
7. Afghan Health Initiative
8. Open Doors for Multicultural Families
9. Hearing, Speech & Deaf Center
10. The Coffee Oasis-Pierce County
11. CAFÉ: The Community for Advancement of Family Education
12. CIELO Project Radio Ranch
13. Our Valley Our Future
14. Entre Hermanos

# Community Driven Messaging: Community Media

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- The Black Lens
- The Facts
- The Seattle Medium/Rhythm and News Radio
- The Scanner
- Crossings TV
- Chinese Radio Seattle on KKNW 1150 AM Alternative Talk
- Salon Ethiopia
- Hawai'i Radio Connection on KXPA 1540 AM
- Titre Avval
- Junglecity.com
- Dreamdriver Works Seattle and Korean Community Service Center
- KDNA FM 91.9
- KKMO 1360 AM - Radio El Rey
- KUNS-TV Univision-Seattle KOMO-TV Noticias Univision on KUNS Univision Seattle/Yakima/Tri-Cities
- KNTS 1680 AM - Radio Luz
- La Nueva 103.3 FM and 92.1 FM - Alpha Media USA
- La Pera
- La Voz Hispanic Newspaper (Ads)
- Latino Northwest Communications
- Rainier Avenue Radio (RainierAvenueRadio.world)
- Radio Continent on KXPA 1540 AM (Radio Continent)
- KXPA (Multiethnic, includes U.S. Chinese Radio on KXPA 1540 AM)
- KARI 550 Seattle Chinese Radio (Mandarin)
- It's Not Evening Yet on KKNW 1150 AM Alternative Talk (S Media)
- Runta (The Truth)
- Salaxley TV
- Vietnamese Today Weekly News / Người Việt Ngày Nay



# Community Driven Messaging: CBOs

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- NAACP Vancouver
- Somali Community Services of Seattle
- Clark County Latino Youth Conference
- Hispanic Business/Professional Association and Foundation (HBPA)
- Tri-Cities Hispanic Chamber of Commerce
- Gay City
- U.T.O.P.I.A. (United Territories of Pacific Islanders Alliance)
- Gender Justice League
- TRACTION (TRans Community ACTION) & Heartspark Press
- AHANA
- Islamic Center of the Tri Cities
- Refugee & Immigrant Services Northwest
- Pacific Islanders Community Association of Washington (PICA-WA)
- Hmong Association of Washington
- Center for Independence
- Central Washington Disability Resources (CFI)
- Clallam Mosaic
- The Arc of King County
- The Arc of Washington State
- Alliance of People with disAbilities
- Washington State School for the Blind



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